

Ottawa County Business Advisory Council Annual Report

2020

MISSION

"The mission of the Ottawa County Business Advisory Council is to engage the business and education communities to understand and support the educational and employment needs within Ottawa County."



OTTAWA COUNTY
Business Advisory Council

CEO INTERNSHIP PROGRAM

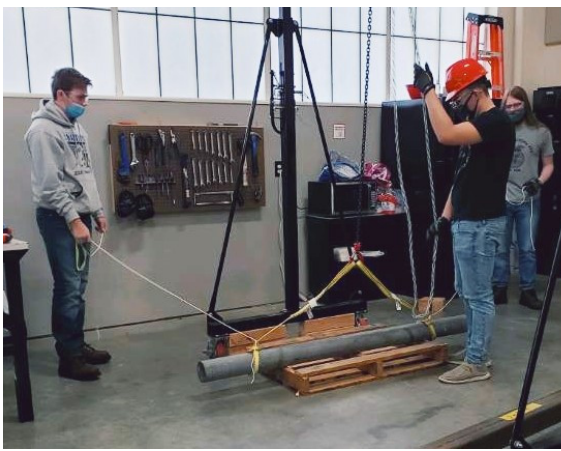


- The **Career Engagement Opportunity (CEO)** program is a credit-based internship program for seniors that launched in Ottawa County high schools during the 2017/2018 school year. To date, **45 students** have completed the program.
- The CEO program is designed to give juniors and seniors the opportunity to work in a local business in the student's desired career field.
- This year, internships were held within the education, sanitary engineering, manufacturing, accounting, electrical, information technology (I.T.), zoology, maintenance, and journalism industry sectors.
- Students gave virtual presentations via Google Docs or YouTube to the BAC since they could not meet in person due to COVID-19.

There are currently 28 students enrolled in the 2020/2021 CEO internship program (the largest number of applicants the BAC has received in a single school year)

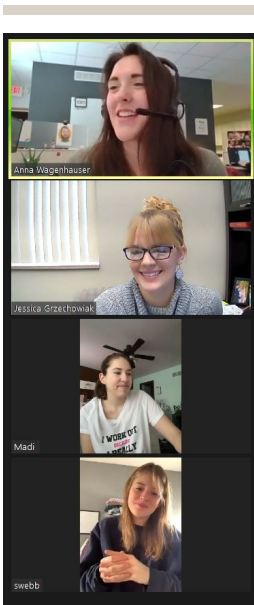
OTTAWA COUNTY SKILLED TRADES ACADEMY

- The **Ottawa County Skilled Trades Academy** is a comprehensive, credit-based skilled trades program for high school seniors. The OC STA was implemented in the 2019/2020 school year and is certified by the *Manufacturing Skill Standards Council (MSSC)* and teaches the MSSC Certified Production Technician (MSSC CPT) curriculum. Classroom instruction includes MSSC CPT curriculum and hands-on lab activities in the designated workshop area.
- 11 high school seniors from 5 of the 6 school districts completed the first year of the program.



- An Open House was held on September 17, 2020. 9 high school seniors from 5 of the 6 school districts are enrolled in the 2020/2021 program year.
- The 2020/2021 OC STA includes virtual classroom instruction from Northwest State Community College's Core Manufacturing & Logistics Skills (CMLS) Program curriculum and in-person hands-on lab activities in the designated workshop area that will prepare students to take the Manufacturing Skill Standards Council (MSSC) Certified Production Technician (CPT) exams and assessments.

OTTAWA COUNTY IT'S ALL HERE



- The “**Ottawa County: It’s All Here**” initiative is to remind high school students and alumni that they can build their future here in Ottawa County. The campaign officially kicked off in September 2018 with the help of area juniors and seniors who assisted in designing the website: www.ocitsallhere.com.
- In October 2019, Faith Trombley was brought on as OCIC’s intern through the BAC to help assist with the “It’s All Here” campaign. In November 2020, the internship was renamed to the *Marketing and Communications Internship* to focus on marketing the “It’s All Here” brand and teaching skills in key career areas including content writing, marketing, and social media projects to build on career interests in communications, entrepreneurship, digital marketing, and other creative fields.
- Two new interns were brought on: Sarah Webb & Madi Smith

OTTAWA COUNTY COMMUNITY FOUNDATION FUNDING

Since May 2015, the Ottawa County Business Advisory Council has received a total amount of

\$102,950

from the Ottawa County Community Foundation to continue to move the BAC initiative forward, including support of the Career Development Roadmap.

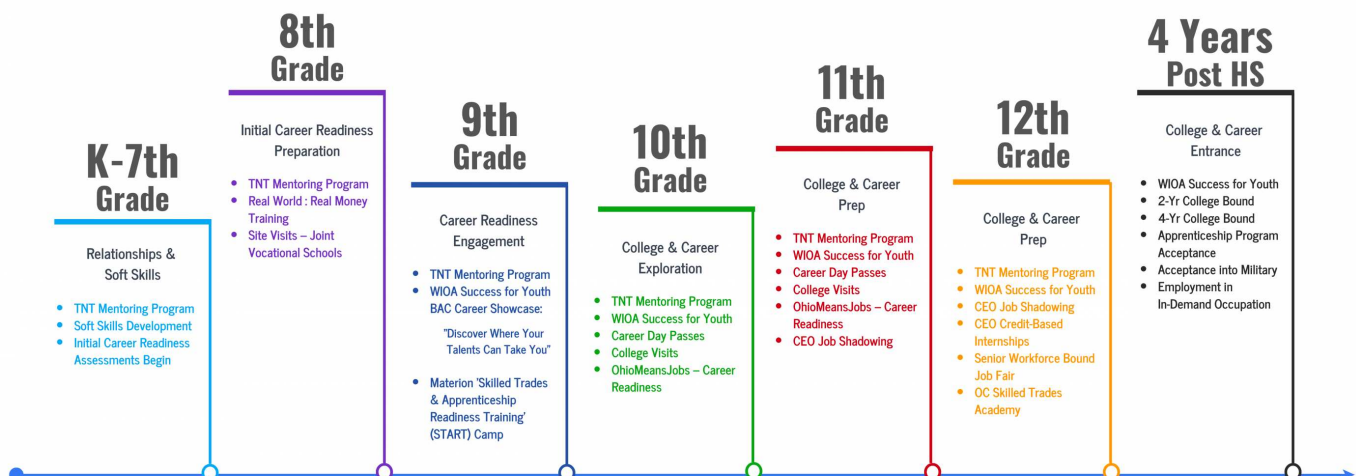


The funding received assisted with the following initiatives as shown in the Roadmap:



Ottawa County Career Development Roadmap

Ottawa County Business Advisory Council
419.898.6242 | www.ocic.biz



The Ottawa County Business Advisory Council is a collaborative effort whose mission is to engage the business and education communities to understand and support the education and employment needs within Ottawa County.



FUTURE ACTIVITIES POST COVID-19

Due to COVID-19, the following programs and activities were unable to occur in the 2020 year:

- REACH Program (schools closed/staggered scheduling)
- High School Senior Bus Tour (planned for March 2020)
- Teacher Manufacturing Boot Camp (planned for June 2020)
- Ottawa County Career Showcase (planned for October 2020)

The BAC is hoping to continue to hold these activities and programs in the 2021 year:



Virtual Job Fair Event - the OC BAC, in coordination with at least two other BAC's, is in the process of planning a virtual job fair for the 2021 graduating seniors. This event will take place in April 2021.

- **REACH Program** - the BAC continues to work with the schools to figure out different ways for students to meet with various businesses, as in-person meetings are not in definite.
- **High School Senior Bus Tour** - the BAC is hopeful that a Senior Bus Tour can happen before graduation in May 2021. We are following the direction from the school districts.
- **Teacher Manufacturing Boot Camp** - the last boot camp was held in June 2019 and was a success. Many teachers benefited from the 3-day event. We are hoping to hold the event again in June 2021.
- **Ottawa County Career Showcase** - held on the first Friday of October to compliment National Manufacturing Day, the BAC is confident some type of career showcase event will be held in October 2021.

THANK YOU BAC MEMBERS:

BUSINESS REPRESENTATIVES:

200th Red Horse Squadron (RHS) | Bay Point Resort & Marina | Catawba Island Club | Civilian Marksmanship Program (CMP) | Davis Besse Nuclear Power Station | GenoaBank | Happy Days Boating | Luckey Farmers | Magruder Hospital | Materion Brush | Ohler & Holzhauer | Ottawa County Improvement Corporation | Ottawa County Job & Family Services | Ottawa County Juvenile Court | Port Clinton Auto Repair | U.S. Gypsum

EDUCATION REPRESENTATIVES:

Benton-Carroll-Salem Local School District | Danbury Local Schools | Genoa Local Schools | Port Clinton City School District | Put-in-Bay Local School | Woodmore Local Schools | North Point Educational Service Center